



THE CURRY CLUB

SPONSORSHIP PROPOSAL

OUR STORY SO FAR

It all started Thirty-Eight years ago in the City of Manchester. One afternoon three Mancunian Banking professionals had an idea that a monthly networking event with their peers over a curry was a wonderful way to do business. They believed that choosing a relaxed approach to discussing ongoing business and creating future opportunities was an excellent idea. And as it happened they were absolutely right.

Over the years The Curry Club has evolved and is now one of the UK's fastest growing Professional Services networking decision makers and sponsors.

The events are held monthly all over the UK at prestigious Indian restaurants.

Steve Kettle
Director

About us

CAPABILITY TO DELIVER

The Curry Club UK have been running networking events and sporting lunches for the last ten years. We have a strong management team ensuring each event is run seamlessly and professionally.

The Curry Club understands the requirements of its clients and helps to make the right connections for its members. Our website has been designed to enable online bookings to be processed. At each event we produce badges and delegate lists for guests and the event is hosted by one of our management team.



THECURRYCLUB





Working together to succeed

LEADERS

We collaborate closely with our sponsors to deliver the best experience in our meetings. Alongside the host, our sponsors serve as leaders and spokespeople, spreading the word and contributing to the success of the event.

WHY SPONSOR THE CURRY CLUB?

The Curry Club is the UK's fastest-growing professional networking event, combining a relaxed atmosphere, great food, and opportunities to connect with decision-makers across multiple industries. Our sponsors are an integral part of our events, gaining unparalleled exposure and building meaningful business relationships.



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SPONSORSHIP PACKAGES INCLUDE

1. Monthly Email Feature

- A dedicated section in our monthly email newsletter about your company, highlighting your services, achievements, or special offers.

2. Dedicated Social Media Post

- A guaranteed monthly post on our social media channels (Facebook, Instagram, LinkedIn), promoting your business through:
 - Business spotlight posts.
 - Success stories or testimonials involving your company.

3. Logo in Event Highlights

- Your logo featured in recap posts, stories, or videos summarising our events to showcase your involvement.

4. Priority Business Introductions

- Personalised introductions to key attendees and potential clients during events, ensuring valuable connections.

SPONSORSHIP PACKAGES INCLUDE

5. Sponsor of the Month Spotlight

- Exclusive feature as “Sponsor of the Month” on our website and social media, including a blog post or article about your business.

6. Exclusive Discounts for Members

- Opportunity to provide exclusive offers or discounts to Curry Club attendees, creating mutual value.

7. Pre-Event Shoutouts

- Inclusion in pre-event promotional posts, such as countdowns or venue announcements, with your logo or company name highlighted.

8. Virtual Networking Opportunity

- Exclusive access to sponsors-only virtual networking sessions once or twice a year to connect with other sponsors and VIP attendees.

SPONSORSHIP PACKAGES INCLUDE

9. Sponsor Q&A Video

- A short Q&A video about your business shared on our social channels, showcasing your expertise (provided by the sponsor).

10. Banner on Email Footer

- Your logo featured on our email signatures and footers, maximising your brand exposure.

11. Exclusive Speaking Opportunities

- A 2-3 minute speaking slot during events to introduce your business and services.

12. Sponsor Recognition at Events

- Public acknowledgement during event speeches, with thanks given in opening and closing remarks.

SPONSORSHIP PACKAGES INCLUDE

13. Sponsored Networking Area

- A dedicated “sponsored networking table” for displaying your flyers, business cards, and other materials.

14. Website Blog Feature

- A blog post on our website where you can share your story, services, or thought leadership with our audience.

15. Sponsor-Generated Content

- Opportunity to submit educational or promotional content for our blog, newsletters, or social media (e.g., “Top 5 Tips for Small Business Growth by [Sponsor Name]”).

16. 02 Free Places

- Enjoy of 2 free places at the networking meeting you sponsor.

WHAT SPONSORS ARE SAYING

JOHN ABBOTT, PARTNER
LAYTONS LLP



I have been involved in the Curry Club has been the sponsor of the London Curry Club since its inception and we are proud to be the sponsors. The events are always well organised and the London Curry Club is always well attended. They offer something a bit different from most networking events, a very relaxed atmosphere where you can enjoy a sit down lunch with people, catching up with old acquaintances and meeting new ones. The formula works.

CHRISTINE HALL, RUBIX
CONSTRUCTION LTD



I have been attending the London Curry Club for the last 8 years and found it to be well organised and attended by great people in the Property Industry. Steve Kettle makes everyone feel welcome and Rubix Construction (UK) Ltd have built some great relationships within the Industry as a result. Great value and great food. Recommend attending and meeting some great contacts.

JAMIE CHAMBERLAIN, BDM
ANDERSON WILDE & HARRIS



AWH have been proud sponsors of the Curry Club for a number of years and it is now a key part of our business development strategy. It is a fantastic platform to engage with other professionals and to stay in touch with clients and valued contacts. Always well run by Steve and attended by a large number of talented professionals.

What does it cost?

PRICING

- **12-Month Sponsorship: £2,500 per year.**
- **6-Month Sponsorship: £1,500 per half-year.**

Each Curry Club is supported by a maximum of 6 sponsors to ensure optimal visibility and engagement.

Sponsors will gain invaluable contacts from attending the Curry Club and return on their investment within a few Curry Club meetings. Not to mention all the free publicity and word of mouth that you will encounter.



Secure your sponsorship

SPEAK TO US

Steve Kettle, Director

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Email us: steve@thecurryclubs.co.uk

Visit: www.thecurryclubs.co.uk

